



**ViaTeK Solutions Celebrates the 40<sup>th</sup> Anniversary of Earth Day  
With Launch of Its New Atlanta Processing Facility  
And Free Consumer Electronic Recycling April 20-24**

**TAMPA, FLORIDA – (MARCH 31, 2009)** – Electronics recycler ViaTeK Solutions will celebrate the 40<sup>th</sup> anniversary of Earth Day on April 22 with the launch of its new Atlanta-area waste processing facility, and by offering consumers free recycling of outdated/expired consumer electronics.

“With the launch of our second processing facility, we have even more resources with which to serve our corporate customers,” said ViaTeK Solutions’ President Brian Loftin.

The launch of ViaTeK’s new Atlanta-area facility is testament to the company’s recent growth. Within a 12-month period, ViaTeK Solutions processed more than 13 million pounds of electronic waste at its main processing facility in Tampa, Florida. The company was named one of the nation’s Top 20 Electronic Recyclers by *Secure Destruction Business* magazine in 2008, and has been selected as an approved recycler for several national, manufacturer-supported consumer take back programs.

“To celebrate the opening of our new facility and Earth Day 2009, the nation’s most important environmental awareness event, we will also offer consumers free walk-in recycling of consumer electronics for that week at both of our facilities,” added Loftin.

ViaTeK Solutions invites consumers to bring their expired or outdated personal/consumer electronics to both ViaTeK Solutions locations for free walk-in recycling from Monday, April 20 through Friday, April 24 during regular business hours (8 am to 4:30 pm ET). Items are limited to personal electronics (no white goods/appliances).

North American businesses of every size and category, such as major retailers, banks and health care systems, look to ViaTeK Solutions for the most effective and efficient way to destroy or recycle their outdated electronic business equipment. The latest technology and most environmentally sound and responsible practices are utilized in strict accordance with local, state and federal regulations. Certificates of Re-Use/Recycle are issued for each shipment processed.

ViaTeK Solutions’ two locations are: 5005 West Knox St., Tampa, FL 33634 (local phone 813-217-4646) and 825 Marathon Pkwy., Lawrenceville, GA 30045 (local phone 678-317-9660).

The toll-free phone number for more information is (888) 835-3721.

For complete information about ViaTeK Solutions, visit: [www.viateksolutions.com](http://www.viateksolutions.com)

###

**About ViaTeK Solutions**

Electronics recycler ViaTeK Solutions, headquartered in Tampa, Florida purchases, recycles, destroys and/or remarkets any and all surplus IT-related business equipment that is outdated or inoperable, and is fully permitted and insured. Its two processing facilities provide multiple location pick-ups, on site packaging and palletizing, tracking and inventory management, recycling of all electronic and computer related equipment, complete destruction of hard drives and all other data containing devices, removal and disposal of hazardous materials, and proper disposal of items that cannot be re-marketed, with no shipping outside of the US for dismantling or other use.

**Media Contact:**

Elise Brown

Drummer PR

[elise@drummerpr.com](mailto:elise@drummerpr.com)

609-890-8487 – ofc

215-990-6955 – cell