

Electronic Recycler ViaTeK Solutions Offers Two Suggestions For Going "Green" In The New Year

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Electronic recycler ViaTeK Solutions, exhibiting at NRF Annual 2009/Retail's Big Show at New York City's Jacob K. Javits Convention Center, is offering two suggestions for businesses who want to increase their efforts to "go green" in 2009.

ViaTeK Solutions President Brian Loftin said, "Our business conserves natural resources by recovering valuable materials from old electronics that can be used to make new products. As a result, companies who use our services help reduce greenhouse gas emissions and pollution, and energy and resources are conserved by extracting fewer materials from the earth."

Loftin added, "The other important part of the 'green' equation is saving time and money by using an electronic recycler who can provide what we at ViaTeK refer to as 'cradle to the grave' service - which includes pickups of old business equipment from multiple locations, all destruction and recovery processes performed in one facility, secure tracking, inventory management and more. Businesses of any size and category can realize savings by using one reliable company to effectively manage their equipment and data destruction."

Rated one of the nation's top 20 electronic recyclers in Secure Destruction Business magazine, ViaTeK Solutions provides custom, environmentally safe and responsible programs for asset recovery and recycling. Industries of every size and category, such as major retailers, banks and health care systems, use ViaTeK Solutions for complete CRT (cathode ray tube) monitor recycling, hazardous materials removal and destruction, complete data destruction, and proper disposal of non-remarketable items, with no shipping of materials outside the US for dismantling or other use.

ViaTeK Solutions was also recently named one of the "responsible recyclers" selected to participate in Samsung Electronics' national Recycling Direct Program, which allows consumers

to drop off Samsung-branded consumer electronics for free recycling and enables Samsung to report on its progress in saving them from entering landfills.

More information about ViaTeK Solutions and video showing ViaTeK's processing systems are available in Booth 565 in the Green Pavilion during NRF 2009.

About ViaTeK Solutions:

ViaTeK Solutions main processing facility in Tampa, Florida processed more than 13 million pounds of electronic waste in a 12-month period. Its second processing facility in Atlanta, Georgia, recently launched in November 2008. For more information, visit www.viateksolutions.com.